

# **MILAGRES COLLEGE**

Hampankatta, Mangalore  
(Accredited with B++ Grade)

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## **Bachelor of Business Administration in Logistics (SEP) (BBA in Logistics)**

### **Programme Objectives:**

The objectives of BBA in Logistics Programme are:

- To impart knowledge on fundamentals of logistics and their application.
- To develop competencies and knowledge of students to become warehouse professionals.
- To develop problem-solving skills through experiential learning and innovative pedagogy to ensure utilization of knowledge in professional careers.
- To illustrate the role and scope of Logistic management in organizations.
- Incorporate and manage uncertainty and risk associated with logistics operations.
- To produce industry ready graduates, have highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning.
- To develop a positive attitude and life skills to become a multi-faceted personality with a sense of environmental consciousness and ethical values.

### **Programme Outcomes (PO):**

On successfully completion of the program, the student will be able to:

- Understand concepts and fundamentals of logistics.
- Identify the opportunities in the corporate environment and manage the challenges.
- Demonstrate the knowledge of logistics management to solve complex corporate problems using limited resources.
- Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- Demonstrate entrepreneurial competencies.
- Exhibit managerial skills in the areas of logistics handling, materials management, warehousing etc.
- Identify business opportunities, design and implement innovations at workspace.
- Possess a sturdy foundation for higher education.

## **Program Specific Outcomes (PSO):**

On the successful completion of B.B.A.in Logistics, the students will be able to:

**PSO1:** Acquire Practical learning through summer internship, industrial visit and Business Plan etc.

**PSO2:** Demonstrate analytical and problem-solving skills through specialization in logistics management, warehousing and materials management to solve the business issues.

**PSO3:** Understand and develop the new dimensions of knowledge through open electives to cater the need of the industry.

**PSO4:** Comprehend the core concepts, methods and practices in logistic management.

**PSO5:** Venture into his/her own business or excel in executive roles in private /government sector.

**PSO6:** Demonstrate the ability to create business plans.

**PSO7:** Develop an understanding of business that reflects the moral responsibility of business to all relevant stakeholders and the natural environment.

**PSO8:** Matured Individuals and responsible Citizens to the country.

**PSO9:** Demonstrate Ability to work in Teams/Groups

## **I SEMESTER**

**Subject: PRINCIPLES OF MANAGEMENT**

**Subject Code: BBAL 1.1**

**Pedagogy:** Lectures, Assignments, Illustrations, Discussions

**CO1:** An Understanding of management theory from functional perspectives.

**CO2:** Ability to develop the basic managerial skills.

**CO3:** Ability to demonstrate planning, organizing, leading & controlling.

**CO4:** Ability to develop skills necessary for effective work team performance.

**CO5:** Ability to accept the challenges and opportunities in management.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: FUNDAMENTALS OF LOGISTICS**

**Subject Code: BBAL 1.2**

**Pedagogy:** Lectures, Assignments, Illustrations, Discussions

**Course outcomes:**

**CO1:** The ability to understand concepts of logistics and fundamentals of logistics

**CO2:** The ability to use technology and information for effective management logistics.

**CO3:** The ability to explain the significance of Global Supply chain.

**CO4:** The ability to understand the allied activities of logistics.

**CO5:** The ability to know better about utilizing logistics tools and technologies to optimize operations.

**CO6:** The ability to enhance problem-solving skills for addressing real-world logistics challenges.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: MATERIALS MANAGEMENT**

**Subject Code: BBAL 1.3**

**Pedagogy:** Lectures, Assignments, Illustrations, Discussions

**Course outcomes:**

**CO1:** To develop an understanding of organizational structure of material management.

**CO2:** To develop a basic understanding of Supply Chain Management System in an organization.

**CO3:** To know familiarity with vendor management and supplier relationships.

**CO4:** To know proficiency in using materials management software and tools.

**CO5:** To get awareness of sustainability and environmental considerations in materials management.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: WAREHOUSING AND DISTRIBUTION CENTRE OPERATIONS**

**Subject Code: BBAL 1.3**

**Pedagogy:** Lectures, Assignments, Illustrations, Discussions

**Course outcomes:**

**CO1:** Understand the concepts and functions of warehouse and distribution center

**CO2:** Analyses the distribution environment impacting the business.

**CO3:** Segment the goods and understand the goods handling methods.

**CO4** Describe the warehouse activities

**CO5:** In-depth knowledge of efficient warehouse management techniques and distribution center operations.

**CO6:** Enhanced skills in utilizing technology for warehouse automation and optimization.

**CO7:** Increased awareness of safety protocols and regulatory compliance in warehouse operations.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: INTRODUCTION TO SHIPPING**

**Subject Code: BBAL 1.3**

**Pedagogy:** Lectures, Assignments, Illustrations, Discussions

**Course outcomes:**

**CO1:** Understand the framework of materials management.

**CO2:** The Ability to manage materials requirement in organizations.

**CO3:** The Ability to develop vendor relations.

**CO4:** The Ability to prepare materials requirements plans.

**CO5:** Construct cost reduction technique for inventory control.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

## **II SEMESTER**

**Subject: COST AND MANAGEMENT ACCOUNTING**

**Subject Code: BBAL 2.1**

**Pedagogy:** Classrooms lecture, Tutorials and Problem Solving

**Course outcomes:**

**CO1:** The ability to prepare cost accounts.

**CO2:** The ability to decide cost per unit/process

**CO3:** The ability to do Break even analysis to understand the position of the company

**CO4:** The ability to prepare Budget and apply Budgetary control techniques

**CO5:** The ability to Analyse and Interpret the Financial Statements.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: FORECASTING AND INVENTORY MANAGEMENT**

**Subject Code: BBAL 2.2**

**Pedagogy:** Classroom's lecture, Tutorials, Group discussion, Seminar, Case studies & Field work

**Course outcomes:**

**CO1:** Ability to forecast the requirement of inventories.

**CO2:** Ability to plan sales and operations of a business

**CO3:** Ability to describe and classify inventories.

**CO4:** Ability to explain the techniques of inventory classifications.

**CO5:** Ability to demonstrate production policy and inventory levels.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records

**Subject: FREIGHT FORWARDING (OCEAN & AIR CARGO)**

**Subject Code: BBAL 2.3**

**Pedagogy:** Classroom's lecture, Tutorials, Group discussion, Seminar, Case studies & Field work

**Course outcomes:**

**CO1:** An Understanding of components of Freight Forwarding.

**CO2:** Ability to analyse the Multimodal transportation and documents required.

**CO3:** Ability to demonstrate Operation Procedures of Freight Forwarding.

**CO4:** Ability to explain the impact of fiscal policy and monetary policy on business.

**CO5:** Ability to analyse the impact of economic environmental factors on business.

**Evaluation method:**

Two Internal test, One Final semester exam, Seminars, Records